



IN THE BUSINESS OF YOUR SUCCESS®

Connect your firm. Connect your clients. Connect to ADP®

ADP can help your clients through all stages
– from start-up to success.

2015 U.S. Master Tax Guide



This is a Wolters Kluwer
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compliments of ADP®.



IN THE BUSINESS OF YOUR SUCCESS®

Dear Accounting Professional:

ADP® is pleased to once again join with CCH, a Wolters Kluwer business, to offer you a complimentary copy of the CCH 2015 U.S. Master Tax Guide®. As a trusted partner of ADP, we hope you take advantage of this industry-leading guide as a token of our appreciation.

By working closely with thousands of accounting professionals across the country, we recognize that each accounting practice is unique. That's why we have created various ways to partner with you. For example, you can leverage ADP's *RUN Powered by ADP® Payroll for Partners* to help increase your revenues while strengthening your client relationships by directly processing their payroll. You can also participate in our revenue share or accountant loyalty programs to easily take advantage of great business and practice resources by simply referring clients to us.

ADP has a long history of assisting accountants and their clients improve cash flow, better manage their employees, and help mitigate risk while offering new revenue streams and practice resources, such as:

- Industry-leading solutions and service for your clients, including a 24/7/365 small business client service center*
- A custom portal at adp.com/accountant with valuable tools and resources for accounting professionals, including online access to the CCH federal and state tax guides and library
- Anytime, anywhere access to client payroll data, reports and GL importing
- A dedicated accountant help desk that can be accessed at 1-844-ADP-4CPA

Please visit adp.com/accountant or contact your local ADP sales professional to learn more about how growing your partnership with ADP can help your practice.

On behalf of your entire ADP team dedicated to serving the accountant profession, I want to thank you again for being a loyal ADP partner. We wish you a successful upcoming year and look forward to working with you.

Sincerely,

John Ayala
President, ADP Small Business Services

* Available to ADP clients using RUN Powered by ADP® payroll and human resource management platform.



IN THE BUSINESS OF YOUR SUCCESSSM

Are your clients at risk?

Costs

Payroll and administration accounts for **35% of all HR costs.**



Multiple local payroll systems and data consolidation **increase costs.**



Standardisation, automation and streamlined processes **reduce costs.**



For the majority of your clients who enter new countries, the lack of standardization and local regulatory knowledge, will fast become a problem; impacting their costs, flexibility and control.

Why? Because the majority of your clients will take the decision to implement multiple HR/payroll systems or leverage existing tools to help them manage local employment regulations. In fact, only around 11% of your clients are likely to implement a global solution.

Flexibility

In one year, there were over 20,000 changes **in payroll regulation globally.**



Only **11%** of companies will implement a global payroll solution when expanding internationally.

Standardised international HR processes **provide increased**

flexibility

You can help reduce their risk!

At ADP we understand the benefits of implementing a global approach to HR and Payroll - after all we've been offering international solutions for more than 40 years, and pay employees in over 100 countries. Wherever your clients' business takes them, our global solutions will help you to help them reduce the risks as their business grows.

Control

89% of companies believe that having a complete view of their employees is "critical."



Only **30%** of companies have that complete view.

Data visibility enables companies to make **real time decisions.**



Standardised international HR processes **increase control.**

Visit www.adp.com/internationalpayroll to:



See how ADP can help your clients pay international employees



Read how best in class organizations solved their international HR/Payroll expansion challenges



Learn how your clients can overcome cost, flexibility and control challenges



855-408-3751

To talk to an expert, call us or complete our on-line Passport to Payroll consultation form



IN THE BUSINESS OF YOUR SUCCESS®

Map Out a Path Toward Retirement Success — with ADP.®

Helping your clients and their employees plan for their future is a big responsibility. You can count on ADP Retirement Services to provide the support and tools needed to navigate the winding road to retirement success.

ADP Retirement Services can provide your clients with easy-to-manage retirement plans, free from hidden fees, that reduce fiduciary risk and help participants get retirement-ready. That's why more than 45,000 plans with more than \$58 billion in retirement plan assets choose us as their recordkeeper.¹

With an ADP retirement plan solution, your clients can maximize their tax savings while providing an attractive benefit to their employees with our ADP ACCESS® 401(k) plan product offering.

The Journey to Retirement Success Starts with ADP ACCESS

ADP ACCESS gives your clients the flexibility to construct a retirement plan solution tailored to meet the special needs of their company and their employees. We have integrated our easy-to-use recordkeeping services with our payroll data processing expertise to provide 401(k) plans with superior value.

We have been helping clients like yours create successful retirement plans that:

1. Make retirement administration easy to manage.
2. Help their employees become retirement ready.
3. Keep our interests aligned with yours—and your clients.

**For more information, please contact your
ADP Representative at 855-408-3751.²**

¹ Source: ADP Retirement Services as of June 30, 2014.

² Your ADP Representative cannot speak to the plan features and/or investment options available in any ADP retirement product. Your ADP Representative can put you in contact with a licensed ADP Retirement Services representative to provide you with more information about ADP retirement products.

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401(k) PLAN SOLUTIONS

ADP ACCESS®



Linking business insurance and payroll

Your clients can benefit from the connection

Automatic Data Processing Insurance Agency, Inc. (ADPIA), an affiliate of ADP, is all about connections. For over 20 years, our business insurance agency has been providing professionals like you with the right resources, opportunities and solutions to help your clients protect their businesses while you grow your practice.

Building bridges

Through our affiliation with ADP — the nation's leading business solutions provider — your clients can link their ADPIA insurance and ADP payroll and benefit from:

- Increased control over cash flow
- Easier management of payroll and tax deductions
- More accurate premium payments
- Relief from time-consuming administrative work

Get connected today!

For more information, visit insurance.adp.com or call 855-237-5335 Ext. 30

Let ADPIA help your clients with:

Group Health Insurance

- Medical
- Dental
- Vision
- Life
- Disability

Property & Casualty

- Workers' Compensation
- Business Owner's Policy
- Commercial Auto
- Umbrella Policy
- NY Disability Insurance

The information contained herein represents the products and services of only one of the business groups of Automatic Data Processing Insurance Agency, Inc. (ADPIA). ADPIA services mid and large sized clients with other insurance products and services through its other business groups. All insurance products will be offered and sold only through Automatic Data Processing Insurance Agency, Inc., its licensed agents or its licensed insurance partners; 1 ADP Blvd, Roseland, NJ 07068, CA license #0D04044, licensed in 50 states. Certain services may not be available in all states or with all carriers. Automatic Data Processing Insurance Agency, Inc. is an affiliate of ADP, LLC. The ADP logo and ADP are registered trademarks of ADP, LLC. All other trademarks and service marks are the property of their respective owners. Copyright ©2014 ADP, LLC.





Get your clients back to the true adventure of their business.

The world has changed since your clients launched their business. Health Care Reform, rising labor costs, HR compliance, increased risk... the list goes on.

If they're running their business the same way they did when they started, they are most likely finding it difficult to achieve a linear path to success. The passion that propelled them in the beginning, often takes a back seat to dealing with:

- Attracting and retaining top performers
- Controlling compliance and HR risk
- Managing growth and expansion

Organizations with an integrated HRMS and talent management solution show

33% higher revenue per employee and **95%** higher net income per employee than those with alternate approaches.¹

ADP®: Accelerating the path to a stronger, smarter, business.

ADP's Human Resources Business Processing Outsourcing (HR BPO) will help your clients remove obstacles and free up resources, by shifting their focus from tactical challenges back to the adventure that started it all. With ADP HR BPO, they'll benefit from world class tools, and powerful insights from a world leader in workforce management. Our solutions include:

- **ADP TotalSource®**: integrates all major HR management and employee benefits functions into a single-source and scalable solution delivered through a shared responsibility model with the expertise of a HR Business Partner.
- **ADP Resource®**: access to a dedicated team of HR experts who provide the technology and proactive guidance to streamline, simplify and enhance an organization.
- **ADP Workforce Now® Comprehensive Services**: delivers robust technology and support to empower and engage employees through a single source provider.

With a partner like ADP, your clients are well positioned to stay ahead of the curve, no matter what trends or changes come their way. Contact ADP HR BPO at 1.800.447.3237 or adptotalsource.com

1. Cedar Crestone, 2012

Connect your firm. Connect your clients.



Connect to ADP[®]

At ADP, we're all about connections — connecting accounting professionals like you to the right resources and opportunities to support your firm's objectives. You choose the program that best fits your strategy:

- Give your clients access to big-business payroll and HR solutions by referring them to ADP
- Generate more revenue and simplify payroll processing with our customized platform for accountants
- Discover other segments to invest in or retire sooner by selling your client payroll base to ADP

When you partner with ADP, you also connect to integrated HR products, retirement and insurance* solutions and more — everything your clients need to help protect and grow their business. And everything you need to help drive growth and ensure peace of mind.

**For more information, visit adp.com/accountant
or call 1-855-408-3751.**

*All insurance products will be offered and sold through Automatic Data Processing Insurance Agency, Inc., or its licensed insurance partners. The ADP logo and ADP are registered trademarks of ADP, LLC. Copyright © 2014 ADP, LLC.



HR. Payroll. Benefits.

A \$1,700 value exclusively for ADP's Accounting partners

In addition to this complimentary guide, ADP offers exclusive access to other valuable resources, including:

CCH Resources	Value
U.S. Master Tax Guide	\$97.25
U.S. Master Tax Guide Online	\$499.00
State Tax Law Library Online	\$595.00
State Tax Review Newsletter Online	\$395.00
50% Off Grading of "Top Federal Tax Issues" Supplemental	\$126.00
One Free Learning Center Course for CPE Credit	up to \$130.00
10% Off Full Year Learning Center Subscription	\$70.00

ADP/CCH Online Reference Library and Learning Center

Sign up for these online features at www.accountant.adp.com and go to CCH Library & Learning Center

- **U.S. Master Tax Guide Online** – Instant access to federal tax information – updated quarterly with tax changes made throughout the year
- **State Tax Law Library Online** – Instant access to all 51 state tax jurisdictions – updated quarterly
- **State Tax Review Newsletter Online** – A weekly publication that provides important state tax information and changes to state tax laws

Complimentary and Discounted CPE Credits

- One FREE CCH Learning Center course for CPE credit
- Receive a 10% discount on a full-year subscription to the CCH Learning Center Core Library
- Access to 300+ Learning Center Courses, covering a wide variety of tax and accounting subjects, for an entire year

Sign up for these online features at ADP.com/Accountant and go to **CCH Library & Learning Center**

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Top Federal Tax Issues for 2015 | CPE Course



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